



PROJECT OVERVIEW

The American Cancer Society's Hospital Systems Capacity Building (HSCB) initiative's overall purpose is to incorporate cancer prevention and screening interventions into a hospital systems' mission, priority setting, quality standards and investment practices. The American Cancer Society (ACS) will assist hospital systems* across the country to help facilitate community partnerships to better address cancer prevention and screening priorities in order to improve population health outcomes over a five year period (2018-2023). The HSCB initiative will work to deliver evidence based/informed cancer prevention and screening interventions focusing on three main areas of priority - increasing HPV vaccination rates, colorectal cancer (CRC) screening rates and breast health equity (BHE) as they align with the ACS Cancer Control Blueprint priorities. In 2019 and again in 2020, we will select a total of 20 hospital systems to participate as Communities of Practice (COP) sites which will focus on increasing community partnerships to better address cancer control priorities and identification of population health needs.

* Hospital systems is defined as a network of health care organizations such as acute care hospitals, primary care networks, medical practices and ambulatory care centers under a parent holding company.



OBJECTIVES OF THE PROJECT

- Increase Breast Health Equity, Colorectal Cancer Screening rates and/or HPV vaccination rates
- Partner with state, tribal, local or territorial health partners to carry out evidence-based interventions
- Secure leadership support for practice changes aimed to increase cancer screening and/or vaccination in target population
- Assess and share data over-time related to screening and/or vaccination rates

- Create comprehensive collaborative action plan led by core team with input from ACS Hospital Systems staff and Community Partners
- Create a culture of team-based quality improvement
- Motivate staff to prioritize cancer screening and prevention
- Execute sustainable and meaningful process improvement



WHAT WILL WE DO?

Establish Partnerships

- Leverage the HSCB National Advisory Committee (NAC) to provide technical expertise and strategic advice.
- Benefit from existing internal and external successful partnership models to guide the work of the COP sites.
- Plan and host in-person (on hold) and virtual trainings for COP sites to support the proposed outcomes of the respective projects.
- Provide ongoing assistance to the hospital systems to build and sustain
 partnerships with the public health community- including state, local,
 tribal and territorial health partners, community and social service
 organizations.
- Develop partnerships among the COP sites through interaction, communication and resource sharing.

Promote Evidence-Based/Informed Interventions

- Compile existing resources from current ACS programs and other national organizations to promote available resources and tools.
- Promote and encourage the use of evidence-based/informed interventions to the COP sites.
- Identify and create learning opportunities fostering collaboration between hospital systems and tribal and territorial health partners.

Disseminate best practices and lessons learned from the COPs

- ACS stakeholders, along with the HSCB NAC, will review the projects and results of the COP sites to identify best practices and opportunities of scalability that could benefit the larger Hospital System community.
- Share the best practices and lessons learned from the COP sites with ACS staff and hospital systems across the country via webinars and trainings.



THE POWER OF PARTNERSHIP

It was just a conversation, but more than that it was a connection. A connection of two large organizations who had something in common. Doctors work in silos, we don't think to pick our head up to see who else might be able to help us do our work. We are lucky that ACS found its way to us and made us pay attention. You helped us reach goals we never would have on our own. More than we thought we could.

Dr. Andrew Albert Advocate Illinois Masonic Hospital WHAT WILL ACS PROVIDE TO YOU?

We are committed to providing our COP partners with high quality assistance as you work in your communities to improve cancer prevention and screening. Resources have been allocated to support you and the members of your partnership to drive outcomes.

- Subaward to support this valuable work
- Ongoing in-person and virtual technical assistance
- Evidence-based project tools to maximize sustainable impact
- Links to external local, state, and national partner resources to support system efforts

WHAT ARE THE EXPECTATIONS OF THE HOSPITAL SYSTEM?

Staff time will vary based on key factors, including capacity, provider, staff and community partner schedules and elements of your project. The COP project is intended to foster integration into the community to better serve your target population. The timeframe may vary but we plan to engage partners and build this program over the next 3-5 years.

- Prioritize the COP project
- Development of a collaborative action plan with your ACS staff partner, state and/or local health department and community health partners
- Calculate and share baseline and follow-up data
- Set goals for your COP project
- Implement evidencebased/informed interventions and/or policy changes
- Participate in shared learning activities- in-person meetings, webinars and technical assistance training.
- Share project activities/success

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