

# Step 1: Create a Vision Statement



EXAMPLE: By partnering together with a unified message over the project period, we will achieve increased colorectal cancer screening rates and decrease late-stage diagnoses that will result in improved health for residents of Omega County!

Who is our target population?	<p>Notes</p>
What benefits will the population receive over the project period?	<p>Notes</p>
What can be achieved by working collectively vs. independently?	<p>Notes</p>

## Vision Statement

By partnering over the project period, we will achieve \_\_\_\_\_ (benefits)  
for \_\_\_\_\_ (whom).