

# Step 4: Create an Aim Statement



EXAMPLE: Alpha Health and Beta Physician's Network aim to increase colorectal cancer screening rate from 57% to 70% for all eligible patients aged 50-75 in select clinics in the Omega County service area by December 31, 2021. This is important because it will increase early detection of colorectal cancer, resulting in an increase of life years saved and an overall increase in the health of the community!

What is our specific numerical goal?

Who is our target population?

Where will we do it?

What is the time period to achieve this aim?

Why is it important to do this now?


Aim Statement