



HOSPITAL SYSTEMS CAPACITY BUILDING INITIATIVE: COMMUNITIES OF PRACTICE



Saint Alphonus

A Member of Trinity Health

2020-2021 Collaborative Action Plan



AIM STATEMENT: Saint Alphonus Health System aims to increase colorectal cancer screening rates in Ada and Canyon Counties by 2.5 percentage points from baseline of 45.5% to 48% through evidence-based interventions by December 31, 2021. We believe colorectal screening improves patient outcomes through cancer prevention and the identification of early-stage diagnosis.



VISION STATEMENT: Improved screening rates for targeted patient populations will increase early detection of colorectal cancer leading to better health outcomes and lower costs in Ada and Canyon Counties in Idaho.



Evidence Based Intervention 1: Professional Education

- Educate PCPs within the Saint Alphonus Medical Group and independent providers within the Saint Alphonus Health Alliance.
- Education will focus on screening opportunities – FIT test vs. colonoscopy, strategies for talking to patients about screening, and how to identify patients who need to be screened.
- Identify training champions and start a mentorship program to continue the focus on colorectal cancer screening and education.



Evidence Based Intervention 2: Provider Assessment and Feedback

- Examine data by provider and clinic to determine performance and publish data by clinic.
- Report screening rates to each provider on a monthly basis.
- Analyze data with the Saint Alphonus Community Clinical Advisory Group



Evidence Based Intervention 3: Client Reminder/Small Media Campaign

- Send direct mail campaigns across the system (Ada and Canyon counties) to increase awareness and expand search engine optimization.
- Utilize ACS messaging to continue small media efforts to encourage people to resume colorectal cancer screening, which will lay important groundwork for the planned Fall Flu-Fit campaign.