



AIM STATEMENT: Southwestern Vermont Medical Center (SVMC) aims to increase colorectal cancer screening rate by 10% for all active and eligible patients in the 6 SVMC Primary Care practices in VT by December 31. This is important because we know that colorectal cancer screening saves lives and we need to build capacity within the community and expand knowledge of all colorectal cancer screening options for an overall increase in the health of the community.



VISION STATEMENT: By partnering together and broadening our engagement with other community organizations over the next three years we will achieve an increase in colorectal cancer screening rates in eligible patients within Southwestern Vermont Medical Center system.



Evidence Based Intervention 1: Patient Education

- Conduct a fall patient education webinar
- Discuss the student survey
- Investigate patient portal information sharing
- Discuss patient education materials and visibility with marketing



Evidence Based Intervention 2: Professional Education and Provider Assessment and Feedback

- Obtain provider-level data on all colorectal cancer screenings
- Create provider education package/training
- Pursue system-level/corporate goal around colorectal cancer or cancer screening
- Discuss student survey (including electronic medical record questions about what would be helpful)



Evidence Based Intervention 3: EMR Policy Change

- Identify current notification process
- Standardize how screening is ordered and tracked
- Explore ability to run quality assurance reports