



## 2020-2021 Collaborative Action Plan



**AIM STATEMENT:** TTUHSC and community partners aim to increase colorectal cancer screening rate from 37% to 39% for all eligible patients age 50 to 75 in Lubbock and surrounding rural counties by December 31, 2021. This is important because it will increase early detection of colorectal cancer, resulting in an increase of life years saved and an overall increase in the health of the community!



**VISION STATEMENT:** By partnering together over the next three years we will achieve a decreased burden of colorectal cancer in the South Plains of Texas through screening and education.



### Evidence Based Intervention 1: Patient Education and Small Media

- Request current small media used by Combest clinicians
- Implement general small media in clinic patient network
- Implement patient demographic and culturally relevant materials



### Evidence Based Intervention 2: Professional Education

- Review the provider assessment and feedback results to determine the target providers and practices.
- Coordinate and deliver targeted individual education for providers with lowest initiation and completion rates (outliers).
- Provide site-based education based on practice-specific low completion rates (providers only). Topics will be based on assessment.
- Develop/Tailor curriculum and resources for PE based on survey results” and should be the second bullet.



### Evidence Based Intervention 3: Provider Reminders/Recall

- Review and assess current reminder process
- Identify next steps to electronic health record
- Implement more robust reminder/recall