



HOSPITAL SYSTEMS CAPACITY BUILDING INITIATIVE: COMMUNITIES OF PRACTICE



2019-2020 Collaborative Action Plan



AIM STATEMENT: Virginia Mason Franciscan Health and Optum Care Network aim to reach 70% colorectal cancer screening rate for all eligible patients in select clinics in the pierce county service area by December 31, 2020. This is important because it will increase early detection of colorectal cancer, resulting in an increase of life years saved and an overall increase in the health of the community!



VISION STATEMENT: By partnering together with a unified message over the next 5 years, Virginia Mason Franciscan Health and Optum Care Network will achieve increased CRC screening rates, decrease late-stage diagnoses, resulting in improved health for Washingtonians!



Evidence Based Intervention 1: Professional Education

- Determine number of clinics in Pierce County
- Sharing the data “the why” – develop presentation, including topics on registry data, screening data, and data available at the community, county, and state level, as well as hospital data
- Get proper approvals from leadership teams and identify requests for provider champions
- Conduct provider survey and analyze results
- Select clinics to visit for mapping; develop process map of current and future state at selected sites
- Draft educational objectives and curriculum; finalize education objectives
- Schedule and complete initial clinic site visits to provide educational objectives and curriculum
- 3-month check-in with selected clinics to assess/discuss any challenges, successes, further needs or considerations to keep moving rate of colorectal cancer screenings upward
- 6 month check-in with selected clinics following the 3 month check-in. Additionally, evaluate sites for next steps to continue increasing screening rates targeted patient outreach, further change in workflow, following screening process through to results



Evidence Based Intervention 2: Provider Assessment and Feedback

- Follow up on reports shared with clinics on a number of key metrics, including colorectal cancer (CRC) screenings. Provide an opportunity to talk with select clinics and providers about their CRC screening rates to learn more about successes and challenges
- Create timeline for check-in with clinics on CRC screening rates and opportunity to discuss any current or future needs to continue growth